

Our iESG Certification

Our Motivation

With a combined experience of two decades in the iGaming industry, we have witnessed its rapid growth in the “golden days,” evolving regulatory challenges, and a shift in player expectations. We believe in a bright and profitable future for the industry, where sustainability, responsible gaming, and ethical business practices are not hurdles but contributors to long-term success.

Our goal with the iESG certificate is to offer a practical, industry-specific ESG framework that enables companies to adopt sustainable and ethical practices in an achievable and beneficial way for long-term success.

Why ESG Matters in iGaming

Environmental and social challenges are becoming more pressing across industries, and iGaming is no exception. Issues such as carbon footprint, energy efficiency, fair labor practices, and ethical gaming operations are gaining increasing attention—not only from regulators but also from players and business partners alike. Climate concerns, resource management, and fair business practices are becoming key differentiators for both regulators and consumers.

A growing segment of value-driven players is choosing iGaming platforms that align with their values. Eco-sustainable, transparent, ethical, and responsible operators gain a competitive edge by catering to this demand. Implementing ESG initiatives can drive operational efficiency, helping operators cut energy costs, streamline compliance, and foster long-term business resilience.

Our iESG Certification Aligns with iGaming Realities

The iESG Certification is tailored to the iGaming industry and backed by our industry experience. This ensures that the assessment is aligned with industry realities. Our evaluation framework helps companies understand their ESG impact without being unnecessarily complicated or non-industry relevant.





Our iESG certification enhances public perception and differentiates brands in a competitive market. Operators who demonstrate ESG leadership are more likely to be perceived as trusted and forward-thinking brands, earning loyalty and preference from players and partners alike.

Benefits of iESG Certification

- **Strengthens brand reputation and player trust**, making companies more attractive to value-driven consumers.
- **Helps attract ESG-conscious investors and partners**, increasing business opportunities and long-term stability.
- **Supports compliance with evolving regulatory frameworks**, ensuring adherence to responsible gaming practices and corporate transparency standards.
- **Demonstrates commitment to responsible gaming, sustainability, and ethical business conduct.**
- **Simplifies ESG adoption** by providing a scalable, industry-specific roadmap, making sustainability efforts more achievable without operational disruption.

iESG Certification Tiers

The iESG Certification tiers offer a clear, business-relevant pathway for companies to enhance their ESG performance at a practical and achievable pace. Designed to accommodate operators at different stages of their ESG journey, this tiered system ensures that every company—whether just starting or leading the industry—has a structured roadmap to enhance their efforts.

Tier	Score Range	Company Profile
 ESG Starter	Below 30% (0-33 points)	Not yet eligible but provided with a free, tailored improvement roadmap.
 ESG Foundations (Tier 1)	30-59% (34-66 points)	Meets minimum ESG standards but has room for growth.
 ESG Progression (Tier 2)	60-79% (67-89 points)	Actively improving ESG performance with measurable results.
 ESG Leadership (Tier 3)	80%+ (90+ points)	Industry leader in sustainability and responsible gaming.

Certification Process

Completion of the iESG Assessment

- Companies complete a self-assessment through our website.
- Email submission is required to receive results and recommendations.

Receive iESG Score & Tier Placement

- The score is calculated based on responses and will be reviewed for accuracy.

- An **overview report** is emailed to the company, outlining strengths and key areas for improvement.

Unlock the iESG Certificate & Benefits



Companies can subscribe to an iESG certification plan, which includes:

- **iESG Certification badge** for marketing & branding.
- **PR coverage** to highlight sustainability efforts.
- **Social media channels and industry exposure**, enhancing brand perception and positioning companies as leaders in responsible iGaming.
- **Participation in sustainable/social initiatives**, such as reforestation, plastic reduction, or renewable energy programs.
- **Certified companies are publicly listed on the iESG iGaming website for credibility.**

Annual Renewal & Tier Progression

- Certification is **valid for 12 months**.
- Companies maintain an active monthly subscription to use the iESG certification badge, while the certification itself remains valid for 12 months.
- Companies can reassess and improve their ESG standing annually.

Certification Benefits

- ✓ **Credibility & Trust** – Positioning as an iESG-certified iGaming brand.
- ✓ **Regulatory Readiness** – Helps with compliance and industry best practices.
- ✓ **Competitive Edge** – Attracting ESG-conscious players and business partners.
- ✓ **Improvement Roadmap** – Clear steps to enhance ESG performance over time.

✓ **Industry Recognition** – Public listing as a certified iESG company, boosting visibility and fostering potential partnerships.

✓ **Access to Sustainable & Social Initiatives** – Gain support for carbon offset programs, ethical gaming campaigns, and social responsibility projects.

Contact & Next Steps

For more details, to take the assessment, or to subscribe for certification:

Contact: info@esgigaming.com

Website: <https://esgigaming.com/>

Take the next step towards iESG leadership in iGaming today!